

SXSE Workshops

'South By South East' is Iris' collection and analysis of all the key topics covered at SXSW, Austin Texas' festival of technology and innovation.

We've sifted through over 2000 talks throughout 5 days of programming to pick out the biggest headlines, the most interesting trends and what will matter most to brands and businesses over the coming year.

To get a flavour of SXSE, see highlights from our launch event [HERE](#).

Now we're taking SXSE on the road with workshops tailored to your challenges.

During a SXSE workshop we will:

- Provide glimpses of your business's future
- Contextualise your opportunities
- Help you and your team develop an actionable pathway

We're amidst the Fourth Industrial Revolution. The way we build brands, design and make products, and then go to market is evolving. This workshop distils the massive opportunities these changes are offering leaders today.

Our team of innovation, technology and strategic specialists will provide all the inspiration, facilitation and direction required. All that's needed from you? Ambition and an open mind.

Get in touch to book your bespoke SXSE workshop.

Contact enquiries@iris-worldwide.com

